

Meeting Minutes of the Lake Country Classical Academy Regular Board Meeting

**Tuesday, October 7, 2020, 7 p.m.
The Abundant Life Apostolic Church,
995 S. Sawyer Rd., Oconomowoc**

1. Meeting called to Order at 7:04 p.m.
2. Pledge of Allegiance
3. Agenda for the 10/7 board meeting was approved.
4. Public Comments – No one from the public was in attendance.
5. Board Meeting minutes from 9/8/20 were approved.
6. Old Business:
 - a) School location update: Lease agreement signed on 9/30/2020 and takes affect on July 1. 2021. The lease agreement is for 2 years.
 - b) School furniture donation: We have a few donations from the Greendale School District. Another opportunity came up with Oncourse Learning in Brookfield who found out about us from the Ojibwe – they have offered to donate 40 desks for teachers and 40 chairs. Value is \$150k. We would need 20 for the classrooms. Kristina will meet with them tomorrow and see the furniture. There may be an opportunity to either donate or sell the furniture we don't need.
 - c) Principal Search update: We have two candidates who we referred to Hillsdale. The first one was not recommended by Hillsdale. The second candidate was interviewed on Monday and has been passed on to Hillsdale for interviews next week.
 - d) Board committees to begin meeting next month: Next month committee meetings will meet prior to the board meeting. Committee meetings will meet at 6 p.m. prior to the 7 p.m. board meeting.
 - Finance, facilities, & technology: A recommendation made to review the budget at the next board meeting and set aside time at future meetings. Additional suggestion to have an expense and revenue generated report every month. Kristina will follow-up with Bart.
 - Policy, communications, & fundraising
 - Ambassador's committee (bi-monthly): Tim Peterson will be heading our Ambassadors Committee to help with fundraising. This committee will extend our reach with their networks to help raise money for LCCA.
 - e) Fundraising update:
 - We received a \$200,000 grant from the William S. Knight foundation grant. We will be naming the LCCA Library in Mr. Knight's memory.

- We raised nearly \$10k at the barbecue fundraiser on September 19, 2020.
- We have online donation capability on our website via Paypal.
- We are talking with someone who would be willing to research and write grant applications. Discussed options for compensation. Tim offered to guide any writers we would engage with for this activity.

7. New Business:

a) Upcoming public events:

- Fundraising Open House: Oct. 17, 2020, Saturday, 1-3 p.m. Hillsdale sent out 2,000 letters within a 10-mile radius of LCCA and an email blasts to 2,000 Hillsdale donors along the I-94 corridor.
- Enrollment Info Meetings for prospective families: Oct. 22, Nov. 17 & Zoom option on Nov. 19 (First enrollment period: Dec. 1 – Dec. 18):
 - i. These meetings will be focused on families who learn more about LCCA's curriculum, the enrollment process and see the school. Please make every effort to make these meetings. (5-7:30pm both days)
 - ii. Working with SchoolMint on for online enrollment. Already have an interest tracker in place to capture interest and get people signed up for the enrollment meetings.

b) Partnership with private school for after-school athletics/sports teams

- Confirmed an agreement to coop on sports with St. Johns Northwestern Academies for LCCA's middle and high school students.
- Exploring a theater program as well.

c) Communications & Marketing update: Tomorrow we will publicly announce LCCA's school location at the Abundant Life Apostolic Church. Brannigan Communications will be sending out the press release for us. We have brochures, decals, lawn signs, business cards and a newly designed website. Suggestion was made to add the "Village of Summit" to the website. Talk to Summit about how to add in our marketing and communications materials moving forward.

8. Meeting was adjourned at 8:38 p.m.