

Lake Country Classical Academy
LCCA Board Fundraising & Communications Committee
Meeting Minutes

Wednesday, March 2, 2022, 6 – 7 p.m.
St. Matthew’s Evangelical Lutheran Church
818 W. Wisconsin Ave., Oconomowoc, WI 53066
(room: parsonage)

1. Meeting called to order at 6:02 p.m.
2. The Legacy Committee (TLC) update
 - Liberty Gala
 - The committee is getting ready to launch procurement efforts (asking for auction items and sponsorships). They will have a few “phases” of procurement, and plan to start phase 1 next week. As things get going, they plan to run a monthly gala update in the Revere, and in a couple months, they will begin asking others to help procure donations, but for now, this should all be done at the committee level.
 - The gala committee is working with Brian Hastings to prepare a finalized budget which will be presented first to the finance committee meeting on 3/16.
 - Other fundraising efforts
 - MOD Pizza: \$425 raised
 - Spirit Wear fundraisers: \$1,100 raised
 - Scrips: roughly \$1,000 to date
 - Monthly restaurant night beginning this month (Badger Burger, Chick-fil-A, etc.)
 - April/May penny wars (kids involved)
 - Upcoming events
 - End-of-year Celebration (not a fundraiser; all-school event for students & families, staff & board)
 - Farmer’s Market booth
 - Summer parades: Oconomowoc 4th of July; Dousman Derby Days; Oconomowoc boat parade
3. Fundraising
 - February 5 Fundraiser results: approximately \$40,000 raised. These donations are eligible for the William S. Knight Foundation matching grant.
 - Grants/foundations: have begun researching family foundations and corporate (local and national) grant opportunities.
4. Adjournment – 6:38 p.m.