

**Lake Country Classical Academy
LCCA Board Fundraising & Communications Committee
Meeting Minutes**

Wednesday, June 1, 2022, 5 p.m.

**St. Matthew's Evangelical Lutheran Church (in the parsonage)
818 W. Wisconsin Ave., Oconomowoc, WI 53066**

1. Meeting Called to Order at 5:02 p.m.
2. Fundraising:
 - a. Spring fundraising campaign to LCCA families raised approximately \$40K.
 - b. LCCA Liberty Gala planning
 - Revenue to date (ticket sales & sponsorships): \$117,000 (\$36K in ticket sales; \$81,000 in sponsorships)
 - 180+ auction items (total face value approximately \$50,000)
 - Limited number of tickets available to people on the waitlist. As we get closer to the event, we will open up more tickets to people on the waitlist.
 - c. TLC fundraising efforts:
 - Coin Wars raised \$25,000! It took two parent volunteers 48 hours to count all of the coins! Eligible for the \$50,000 WSK match.
 - Spirit wear raised \$596
 - Planning Fall Fest – family event/fundraiser at the end of October
3. Communications/PR:
 - a. TLC upcoming events
 - June 5 End of Year Celebration at the Dockhounds game. Revenue TBD.
 - Donated library books for classroom libraries – need parent volunteers to help with this project.
 - July 4 parade (on July 2) – LCCA entry with students and parents.
 - Game nights (K-10th) this summer for existing and new students.
 - New TLC Family Welcome Committee – reaching out to new families soon
 - TLC page on LCCA website coming soon.
4. Meeting adjourned at 5:30 p.m.