

**Lake Country Classical Academy
LCCA Board Fundraising & Communications Committee
Meeting Minutes**

Wednesday, July 20, 2022, 5 p.m.

**St. Matthew's Evangelical Lutheran Church (in the parsonage)
818 W. Wisconsin Ave., Oconomowoc, WI 53066**

1. Meeting Called to Order at 5:05 p.m.
2. Fundraising
 - a. 2022 LCCA Liberty Gala results
 - Gross revenue: \$304K; expenses \$38K = net revenue to date: \$266K
 - b. 2023 Liberty Gala (date, venue, & planning)
 - June 2, 2023 at the Ingleside
 - c. TLC fundraising & events
 - Oconomowoc July 4 parade was a huge success!
 - Received a check from Dockhounds (LCCA was the charity of the game)
 - Sent out a survey to families to find out what they liked/didn't like re: fundraising... looking at doing more restaurant nights, Spirit Wear, Fall Fest at East, Christmas bake sale, Ingleside water park family night,
 - Set a fundraising goal for these smaller fundraisers
 - Need: volunteers for community outreach (with businesses)
 - d. Next steps for grant writing/community outreach – to be discussed further in August.
3. Meeting adjourned at 5:40 p.m.